



SASKATCHEWAN DENTAL HYGIENISTS' ASSOCIATION

1024 8th Street East
Saskatoon SK S7H 0R9

Tel (306) 931-7342 Fax (306) 931-7334
E-mail: sdha@sasktel.net

Annual Dental Hygiene Conference
"Live, Love, Learn"
April 28th & 29th, 2017
Travelodge Hotel
Saskatoon, Saskatchewan



The Saskatchewan Dental Hygienists' Association (SDHA) is pleased to announce that we are planning our 3rd Annual Dental Hygiene Conference. It will take place at the Travelodge Hotel in Saskatoon, Saskatchewan, on April 28 and 29, 2017. We anticipate approximately 200 delegates - dental hygienists, and other oral health care team members from Saskatchewan.

The theme of the conference is: **"Live, Love, Learn"**.

We want you to be there! This conference is an excellent opportunity for you to profile your business and knowledge to oral health professionals in this province. A captive, focused, audience will be in attendance in a small setting that will allow for excellent networking and growth.

There are many ways to be involved:

EXHIBITOR: (First Come First Serve Basis)

Friday, April 28, 2017	Set up and registration	7:00 am – 8:00 am
	Roadshow	8:00 am – 4:30 pm

Delegates have designated time to visit the exhibitor booths between 8:00 to 9:30am and 12:30 to 2:00pm.

\$500.00 Booth Rental Includes:

- An 8' x 30" draped table and two chairs, electrical if needed
- Food included (Friday breakfast and lunch)
- Complimentary Wi-Fi

CONFERENCE PROGRAM ADVERTISING:

- Business card - \$100
- ¼ page ad - \$200
- ½ page ad - \$300
- Full page ad - \$500



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SPONSOR (First Come First Serve Basis)

We have outlined a few options below, but if you would like a customized package, we will gladly tailor the benefits to match your needs. Exclusive arrangements can be negotiated.

BREAKFAST SPONSORSHIP (Friday, April 28 OR Saturday, April 29) \$1,000.00

- Logo on tent cards on dining and food service tables
- Half page ad in conference program
- Opportunity to hang one banner
- Verbal recognition during conference proceedings

Breakfast Sponsorship and Exhibitor Booth - \$1,250.00 total

LUNCH SPONSORSHIP (Friday, April 28 OR Saturday, April 29) \$1,000.00

- Logo on tent cards on dining and food service tables
- Half page ad in conference program
- Opportunity to hang one banner
- Verbal recognition during conference proceedings

Lunch Sponsorship and Exhibitor Booth - \$1,250.00 total

If you require further information about the conference please feel free to contact Kellie Watson, Registrar-Executive Director at (306) 931-7342 ext. 4 or by email at sdha@sasktel.net.

Enclosed with this package, you will find the application for either becoming an exhibitor or a sponsor.

Yours truly,

Kellie Watson
Registrar-Executive Director



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Exhibitor Guidelines and Conduct:

- Once we have received your application form and payment, we will provide an exhibitors package.
- Booths are to be occupied by only one company. Two company representatives per booth. If you wish to have more than two people at your booth you will be charged an additional \$100.00 per person.
- The Conference committee reserves the right to refuse participation in the Roadshow due to inappropriate materials or refusal to comply with the venue's requirements. No refunds will be issued in these circumstances.
- Exhibit booths and other structures must not have a roof, a ceiling or other enclosures that would prevent the sprinkler system from protecting the booth area. Aisles and exits must be kept clean and clear of obstructions, maintaining an open aisle.
- Empty cardboard boxes cannot be stored in or behind the booth area and extension cords must have grounded plugs
- Hazardous materials, flammable or combustible liquids and compressed flammable gases are **PROHIBITED** inside the building.
- All exhibitors **must be set up** by 8:00 am on Friday, April 28, 2017
- Exhibitors must have a prior written approval by the Events committee before affixing any signage or decorations on the ceilings, floors, walls, painted surface, fabric or lecterns. Glitter, decals, gum, confetti and stickers may not be distributed or affixed inside the facility or near the exterior. Helium balloons are allowed only when they are securely anchored to exhibits.
- **No booth** may be dismantled earlier than 4:00 pm on Friday, April 28, 2017.
- **No display** materials, except hand carried, may be moved through the exhibit area once the trade show has opened.
- **Food and Beverage Sampling-** Exhibitors may dispense or serve a free sample of a food product, (no alcohol), as long as it is a product that is being served is made or sold in the regular course of business by the exhibitor. NO other outside food or beverage may be dispensed.
- **Move-In, Move-Out** - Additional charges will apply for displays not removed from the building stated within the stated time but must stay up until the stated time.
- **Shipping and Storage-** Deliveries must be received at The Travelodge Hotel no earlier than Thursday, April 27, 2017. **Please prearrange this with The Travelodge to ensure they have storage for you.**
- **You are responsible for making arrangements for outgoing shipments with the carrier of your choice. Items left behind will be shipped COD. The venue has limited storage capabilities.**

**Booth and Sponsorship Application
SDHA Dental Hygiene Conference**

**“Live, Love, Learn”
April 28th & 29th, 2017**

**Travelodge Hotel
Saskatoon, Saskatchewan**



Company Name: _____

Contact Person: _____

Billing Address: _____

City: _____ Province: _____ Postal Code _____

Phone #'s: (w) _____ (c) _____ Fax#: _____

Email: _____

EXHIBITOR BOOTH:

\$500 before February 1, 2017 _____

CONFERENCE PROGRAM ADVERTISING OPPORTUNITIES: Email camera ready ads in High resolution, JPEGs or PDF format to sdha@sasktel.net **by March 1, 2017** for inclusion in the conference program.

- Business card - \$100 _____
- ¼ page ad - \$200 _____
- ½ page ad - \$300 _____
- Full page ad - \$500 _____

OTHER EVENT SPONSORSHIP OPPORTUNITIES:

_____ **Breakfast Sponsor \$1,000** - Friday, April 28 _____ or Saturday, April 29 _____

_____ **Breakfast Sponsor \$1,250 (Includes Exhibitor Booth)** - Friday, April 28 _____ or Sat, April 29 _____

_____ **Lunch Sponsor \$1,000** - Friday, April 28 _____ or Saturday, April 29 _____

_____ **Lunch Sponsor \$1,250 (Includes Exhibitor Booth)** - Friday, April 28 _____ or Sat, April 29 _____

PAYMENT: Credit Card or Cheque

Credit Card: Visa _____ MasterCard _____ Credit Card Number _____

Expires: _____ / _____ Name on Card: _____

Please make cheque payable to:

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