

discovery. The extraoral and intraoral examination will be reviewed as well as an introduction to an innovative device recognized by the World Health Organization to address this global health concern.

The attendee will be able to;

Understand critical statistical information regarding oral cancer that every dental professional needs to know

- Discuss compelling information supporting the emergence of an atypical sexually-transmitted profile
- Identify the dental professional's role in early discovery of mucosal tissue changes and potentially life-saving outcome
- Recognize the critical components of a comprehensive extraoral and intraoral examination
- Compare and contrast the value of adjunctive screening methods to compliment the white light examination

Communicating with Impact! The Silent

Power of a Great Team: Do not ever underestimate the power of a great team and their ability to drive a business to the top. Positive communication and support for one another through day to day challenges and opportunities of working in today's dental practice is key. Through the effective handling of the most common challenges such as last minute cancellations and insurance driven thinking, learn how to re-energize your practice and enjoy your chosen profession.

Jo-Anne has been described as a very dynamic, knowledgeable and entertaining speaker with an ability to rejuvenate dental practices and inspires dental professionals. Her frank and open style of lecturing has earned many loyal followers. Her passion is to empower dental teams to embrace change and unleash their personal power!



Saskatchewan Dental Assistants' Association
&
Saskatchewan Dental Hygienists' Association

Saskatchewan Dental Assistants' Association
&
Saskatchewan Dental Hygienists' Association

**Oral Cancer -
An Emerging
Pandemic?
&
Communicating with
Impact: The Silent
Power of A Great Team**

April 6, 2013

**9:00 am - 3:30 pm
(8:30 am Registration)**

**Western
Development Museum
Saskatoon**

**For Course Information
Call 306-252-2769
(feel free to leave a message and
a daytime call back number)**

SDAA & SDHA Professional Development Seminar

DATE: Saturday April 6, 2013

TIME: 9:00 a.m. - 12:00 noon
12:30 p.m. - 3:30 p.m.

Registration - 8:30 a.m.

PLACE: Western Development Museum,
2610 Lorne Ave S
Saskatoon SK

TUITION: \$75.00
(Lunch/Coffee Breaks provided)

CREDITS: 6.00 (sign in/sign out)
Category A

DEADLINE: March 29, 2013
Late registrants are requested to
please email to confirm your at-
tendance at sdaa@sasktel.net or
call 306-252-2769

SDAA Professional Development

PO Box 294

Kenaston SK, S0G 2N0

Phone: (306) 252-2769

Fax: (306) 252-2089

Email: sdaa@sasktel.net

Cheques Payable To: "SDAA P.D."

Free Parking

[Please be advised that cheques will be deposit-
ed when received. Refunds will be made availa-
ble provided your registration is cancelled prior
to the course]



Jo-Anne Jones RDA:

Jo-Anne is the President of RDH CONNECTION Inc., a consulting and training company dedicated to excellence in quality dental team training.

Having a career that has spanned over 3 decades, Jo-Anne's experience has encompassed clinical practice, educa-

tion, international lecturing and is published both nationally and internationally. Jo-Anne continues to write for professional publications such as Dentistry Today, Oral Health, Dental Practice Management in North America as well as in the UK and Australia.

Jo-Anne is a Key Opinion Leader for a number of corporations within the dental community including Philips Sonicare, Discus Dental, Oral Science, LED Dental Inc., Orascoptic and 3M ESPE. Jo-Anne will be presenting two very important topics;

Oral Cancer: An Emerging Pandemic? There has never been a greater sense of urgency to adhere to close examination of the oral cavity for early discovery of mucosal abnormalities. The historic etiologic patterns related to exposure to alcohol and tobacco are being challenged by a more recently identified etiology being viral in nature and sexually transmitted. Both the medical and dental communities have been alerted to this emerging pandemic.

A study released by the National Cancer Institute confirms that oropharyngeal cancers have risen an astounding **225%** from 1998 -2004 related to the emergence of this new etiologic profile. If this trend continues, oral cancer will become the nation's leading HPV-related cancer within the decade, surpassing cervical cancer.

Oral cancer typically is discovered in late stages with a 5 year survival rate of 30%. According to SEER data, survival rates increase to 80 - 90% when discovered in early stages. The supportive role and critical responsibility of the dental professional is an integral component of early

Enrollment Application - April 6, 2013

Jo-Anne Jones: "Oral Cancer & Communicating with Impact"

Name: _____ Affiliation (DA, RDH, SDT, DMD): _____ License No: _____

Address: _____ (Residence) _____ (Work) _____ City: _____ PC: _____

Telephone _____ Email: _____

Forward application to: I enclose \$75.00

SDAA Professional Development

c/o SDAA PO Box 294 Kenaston, SK S0G 2N0

Phone: 306-252-2769 [SDAA Office] Fax: (306) 252-2089 [SDAA Office]

E-mail: sdaa@sasktel.net



SDAA & SDHA